The absurdity of the FCC requiring written permission to send unsolicited faxes is ludicrous. There are instances, quite regularly, where businesses need to contact their customers via fax about upcoming events, or what have you. It is impractical, unreasonable, and ill-advised to contact every customer for written permission to send them a fax.

The FCC is breaking the very thread of the fabric of U.S. businesses' relations with their customers due to a problem that it is attempting to resolve in an unconventional manner. Unsolicited faxes (oxymoron) can be a problem in certain instances, but to punish the entire business community because a better solution cannot be formulated is incomprehensible.

I believe the FCC has only scratched the surface of the ire these regulations will cause. As more businesses are affected by these regulations, the fire of the American business owner will be felt via our elected representatives.

Regards,

Bill Lavender